

Action Mods and Custom Markers

Spotfire 14.5 brings powerful new features—Action Mods and Custom Markers—that make dashboards more interactive, intuitive, and industry-ready. This guide explains how to use them, streamline workflows, and apply them across sectors like energy, manufacturing, and healthcare.

Enabling Smarter Analytics with Actions & Icons

Action Mods: Smarter Automation

Spotfire 14.5 introduces powerful automation tools and visual triggers for smoother, more interactive dashboards. Custom markers add industry-specific icons, making data instantly clear and relevant for all stakeholders.

1. Drag and Connect

Add Action Mods directly to dashboards or link them to visuals as needed.

2. Configure Triggers

Trigger actions with buttons, titles, or direct visual interactions.

3. Dynamic Parameters

Use columns and enums to make actions responsive to live data.

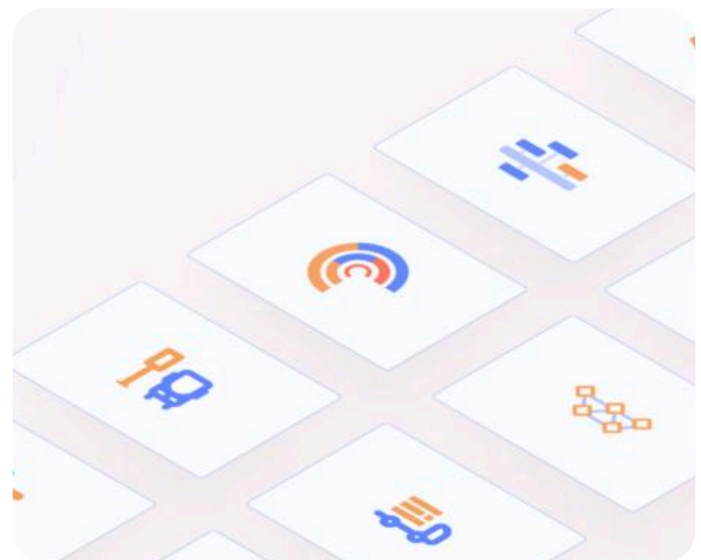
4. Embed Resources

Add logos or icons to actions for consistent branding and clarity.

Custom Markers: Contextualizing Data Visually

Custom markers in Spotfire 14.5 let analysts replace generic dots with industry-specific icons—like turbines or ambulances—for instant visual clarity.

Just upload SVG or PNG images and assign them dynamically by data fields like asset type or status to create dashboards that speak your stakeholders' language.



Spotfire 14.5 delivers industry-specific value through tailored visuals and automated workflows:



Energy

Mark wells and alerts with custom icons, auto-generate summaries from new data, and visualize subsurface conditions instantly.



Manufacturing

Use equipment icons for plant diagrams, automate alerts, and track process quality in real time.



Healthcare

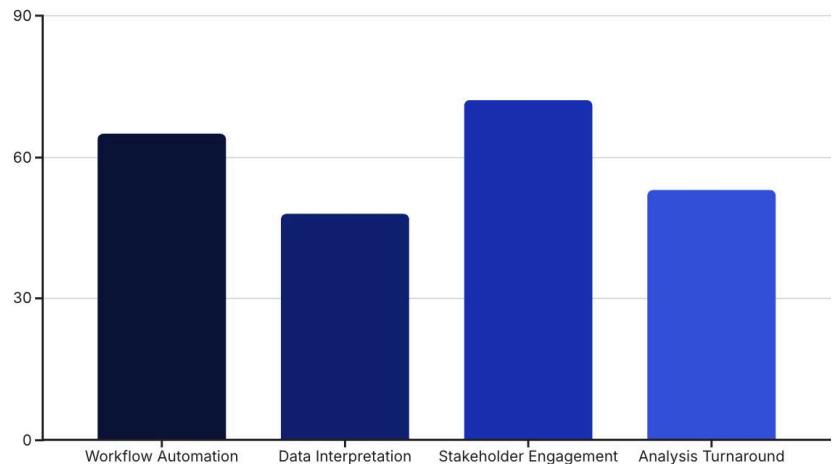
Track patient flow with custom icons, switch views instantly with Action Mods, and map medical equipment usage clearly.

Strategic Implementation and Value Delivery

Building real-time dashboards in Spotfire requires optimizing performance and user experience to keep insights fast, clear, and actionable.

Maximizing Workflow Efficiency

Reusable Action Mods help standardize workflows, cut down repetitive tasks, and boost consistency across dashboards. Built-in search reduces "mod sprawl," making it easy to find and reuse actions as teams scale their analytics.



Estimated efficiency gains from implementing Action Mods and Custom Markers

Business Impact and Conclusion

The combination of Action Mods and custom markers in Spotfire 14.5 transforms analytics dashboards from static information displays into dynamic, interactive applications tailored to specific business contexts. Organizations implementing these features can expect to:

Unlock New Analytical Workflows

Enable complex analytical processes without requiring scripting expertise, democratizing advanced analytics capabilities across the organization.

Present Data in Business-Specific Visuals

Create visualizations that use the visual language of specific industries, making data interpretation immediate and intuitive for stakeholders.

Accelerate Decision-Making

Enable faster responses to operational challenges through automated workflows and instantly recognizable visual cues that highlight critical information.

Engage Non-Technical Users

Build dashboards that "speak the language" of business users, increasing adoption and ensuring analytics delivers value across the organization.

These advances break down previous barriers to interactive, industry-specific analytics, enabling organizations to automate processes, boost user engagement, and build dashboards rich in context and insight. With Spotfire 14.5, every dashboard becomes a dynamic, living application tailored to the decisions that matter most—turning analytical vision into business-changing reality.